

Executive Registry

11-5659-17

22 JUN 1959

*ca*  
Mr. Philip W. Thayer, Dean  
School of Advanced International  
Studies of the Johns Hopkins  
University  
Conferences for Corporation  
Executives  
1906 Florida Avenue, N. W.  
Washington 9, D. C.

Dear Phil:

Many thanks for your letter of 15 June enclosing the  
program for your next series of Conferences for  
Corporation Executives.

The program you have scheduled is most interesting  
and promises to be a highly stimulating one. In the  
event that I am able to get away from the office some  
time during one of the conferences, it will be a pleasure  
for me to join you. Your thoughtfulness in bringing  
this to my personal attention is indeed appreciated.

With kindest personal regards.

Sincerely,

SIGNED

Allen W. Dulles  
Director

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## Conferences for Corporation Executives



1906 FLORIDA AVENUE, N. W.

WASHINGTON 9, D. C. • ADams 4-2940

June 15, 1959

Mr. Allen W. Dulles  
P. O. Box 1513  
Main Post Office  
Washington, D. C.

Dear Allen:

I am sending you the enclosed program for our next series of Conferences for Corporation Executives in order that you may have the dates well in advance. The preliminary agenda for each conference will be sent to you approximately one month prior to the meeting itself.

The School looks forward to welcoming you at these meetings, and we hope you may be able to attend some or all of them.

Sincerely yours,

Philip W. Thayer  
Dean

Enclosure

... are a series of meetings designed specifically to meet the requirements of the executive with international interests—to encourage mutual understanding between business executives, labor leaders and government officials on matters affecting American business operations abroad. Organized in 1946 at Industry's suggestion, they have been planned each year to keep abreast of the executive development needs of the foreign trade and investment community.

9th and 10th February 1960

A review of the problems and opportunities facing American business in Latin America.

29th and 30th March 1960

A discussion of the potentials of an expanding private enterprise system for Free World economic growth.

## Corporations

represented at 1958-59 series of  
CONFERENCES FOR CORPORATION EXECUTIVES

Abbott Laboratories, C. A. • Aeon International Corp.  
Abco Steamship Co., Inc. • Alto Chains International  
Aluminium Co. of Canada, Ltd. • Aluminium Limited, Inc.  
Aluminium Limited Sales, Inc. • Aluminium Secretariat, Ltd.  
Amchem Products, Inc. • American Clyde Company  
American Eastern Corporation • American Export Lines, Inc.  
American Express Company • American & Foreign Power Co.  
American Home Products Corporation • American Machine & Foundry Co.  
American Metal Climax, Inc. • American Motor Corp.  
American Overseas Petroleum, Ltd. • American Smelting & Refining Co.  
American Standard • American Telephone & Telegraph Co.  
The Anasconda Company • Arabian American Oil Co.  
The Arco International Corporation • George S. Armstrong & Co., Inc.  
Asiatic Petroleum Corp. • The Atlantic Refining Co. • Bache & Company  
Bank of America • Boeing Airplane Co. • Alex Brown & Sons  
The Budd Company • Burns & Roe, Inc. • Butler Pan-America Co.  
Godfrey L. Cabot, Inc. • California Commercial Co., Inc.  
California Texas Oil Corp. • Campbell Soup Company  
Celanese International Corp. • Chain Belt Company  
Chamber of Commerce of the U. S. • The Chase Manhattan Bank  
Chemical Corn Exchange Bank • Chicago Bridge & Iron Company  
Chrysler Corp. • Columbia-Southern Chemical Corp.  
Columbian International, Inc. • Colorado Petroleum Corporation  
Continental-Alloy Company, Inc. • Continental Oil Co. • Continental Ore Corp.  
Corp. for Economic & Industrial Research • Corning & Bunting  
Cox, Langford, Sheddard & Culler • Create Petroleum Corp.  
Crown Zellerbach Corp. • Curtis, Mallet-Prevost, Colt & Mosle  
Curran-Wright Corp. • Delta Line • John Deere International, S.A.  
De Laval Steam Turbine Co. • Dole Corp. • Development Loan Fund  
Douglas Aircraft Company, Inc. • Draper Corporation • Dresser Industries, Inc.  
E. I. du Pont de Nemours & Co., Inc. • The Ealing Corp.  
Eastman Chemical Products, Inc. • Eastman Kodak Company  
The Economist Intelligence Unit • Engelhard Industries, Inc.  
Esso Export Corp. • Euseb Tankers, Inc. • Fairbanks, Morse & Co., Inc.  
Food Machinery & Chemical Corp. • Ford Motor Co.  
Ford Motor Company of Canada, Ltd. • The Farnco Company • France Actuelle  
Gas, Bell & Associates • General Electric Company (Temps)  
General Geophysical Company • General Motors Overseas Operations  
The Gillette Co. • The H. F. Goodrich Co. • Goodyear International Corp.  
W. R. Grace & Company • The Griffith Laboratories, Inc.  
Guaranty Trust Company of New York • Gulf Oil Corporation  
The Hanover Bank • H. J. Heinz Company • Hercules Powder Company  
Hewitt-Robins Inc. • Home Products International, Ltd.  
IBM World Trade Corp. • Industries Kaiser Appertina, S. A.  
Inter American Bar Association • International Finance Corp.  
International General Electric Co. • International Harvester Co.  
International Petroleum Co., Ltd. • Irving Trust Co.  
Johnson & Johnson International • Kemper Insurance • The Kendall Company  
Ketchikan Brothers, Inc. • James Lawrence and Co. • Link Belt Company  
Arthur D. Little, Inc. • Lock Joint Pipe Co. • Warren S. Lockwood, Inc.  
Lowe Star Chemical Corp. • Ludlow Manufacturing & Sales Co.  
McGraw-Hill International Corp. • W. F. McLaughlin & Co.  
Mack Trucks, Inc. • Manchester Guardian • Manufacturers Trust Co.  
Mine Safety Appliances Co. • Mobile Overseas Oil Co.  
Monsanto Chemical Co. • J. P. Morgan & Co.  
National Association of Manufacturers • National Broadcasting Co.  
National Coffee Association • National Foreign Trade Council, Inc.  
The National Supply Co., Inc. • National Rubber Week  
The New York Times • Newsweek • North American Aviation, Inc.  
Owens-Corning Fiberglas Corp. • Pan American International Oil Co.  
Pan American World Airways System • Petroleum Week  
Pfizer International, Inc. • Phelps Dodge Copper Products Corp.  
Philadelphia National Bank • Philips International Corp.  
Joshua B. Powers, Inc. • Radio Corporation of America • The Rand Corp.  
Raytheon Manufacturing Corp. • Reynolds Metals Co. • The Riggs National Bank  
Rockwell-Standard Corp. • Rohm & Haas Co. • Schenley Industries, Inc.  
Scott Paper Co. • Sears, Roebuck & Co. • Sinclair Refining Co.  
The Sinopec Manufacturing Co. • Harold T. Smith International  
Socomec Mobil Oil Co. • Standard Oil Company of California  
Standard Oil Company of New Jersey • Standard Oil Company of Ohio  
Standard Vacuum Oil Co. • Stauffer Chemical Co. • Shiphar Export Corp.  
Superior Oil Co. • The Texas Co. • J. Walter Thompson Co.  
Tidewater Oil Co. • Time Life International  
Todd Shipyard Corporation • Union Carbide International Co.  
United Aircraft Export Corp. • United Engineering & Foundry Co.  
United Fruit Company • United Mutual Life Insurance Co.  
U. S. Industries, Inc. • Universal Winding Co. • Vision Incorporated  
The Washington Post • Westinghouse Electric International Co.  
Whirlpool Corp. • White Motor Co. • Whittin Machine Works  
Weth International Limited

## PROGRAM 1959-1960

HOTEL STATLER • WASHINGTON, D. C.

## Conferences for Corporation Executives

# Conferences for Corporation Executives

6th and 7th October 1959

An analysis of recent developments in the Middle East and of their effect on American business interests in the area.

15th and 16th December 1959

Sponsored by the SCHOOL OF  
ADVANCED INTERNATIONAL  
STUDIES Johns Hopkins University

A survey of recent changes and developments in Western Europe and of their impact on U. S. business operations.

**Among the 81 Speakers and Discussion Leaders in last year's program were:**

**DEAN ACHESON**  
Partner, Covington and Burling

**WILLIAM BARLOW**  
President, Vision, Incorporated

**MAHOMED ALI CURRIM CHAGLA**  
Indian Ambassador to the United States

**JOSE R. CHIRIBOGA**  
Ecuadorian Ambassador to the United States

**GENERAL J. LAWTON COLLINS (Ret.)**  
Director, Pfizer Corporation

**THE EARL OF CROMER**  
Economic Minister, British Embassy

**C. DOUGLAS DILLON**  
Undersecretary of State for Economic Affairs

**JOHN F. KENNEDY**  
United States Senator from Massachusetts

**FRANCIS A. B. KETTANEH**  
President, Kettaneh Brothers, Inc.

**ALFRED H. VON KLENPERER**  
Vice President, J. P. Morgan & Company

**JAMES F. MCCLLOUD**  
Vice President & General Manager, Industrias Kaiser Argentina, S. A.

**HANS J. MORGENTHAU**  
Research Associate, Washington Center of Foreign Policy Research

**WALDEMAR A. NIELSEN**  
Associate Director, International Affairs Program, The Ford Foundation

**JOHN B. O'CONNOR**  
President, Dresser Industries, Inc.

**JOSHUA B. POWERS**  
President, Joshua B. Powers, Inc.

**ROY R. RUBENSTON, JR.**  
Assistant Secretary of State for Latin American Affairs, Department of State

**HENRY B. SARGENT**  
President, American and Foreign Power Company

**DANA ADAMS SCHMIDT**  
The New York Times

**ROBERT SIEGEL**  
Director, Socony Mobil Oil Company

**Each Conference Provides:**

- ① Up-to-the-minute reviews of developments in critical geographic areas—presented off-the-record by outstanding business, government officials, and labor leaders.
- ② An opportunity for the executive to present his viewpoint on international issues to those officials who make our foreign policy.
- ③ An opportunity to discuss international trade and investment problems with other business executives.
- ④ Ample time for an informal interchange of ideas. Each talk is followed by discussion from the floor. Coffee breaks and a cocktail hour provide additional opportunities.

**Each Conference is:**

- ① *Short enough* to appeal to the busy executive. No Conference lasts more than two days.
- ② *Limited in Attendance*, in order to permit active participation.
- ③ *Off-the-Record*, so that participants will feel free to discuss mutual problems with candor.

**Those who are invited:**

The School and the Foundation welcome attendance at these Conferences by any executive with international interests. These fall into one of two categories:

- ① Representatives of Associated Companies, which support the work of the School of Advanced International Studies and its affiliated Foreign Service Educational Foundation, may attend free of charge and will receive priority on enrollment at those conferences where the demand exceeds attendance limitations.
- ② Representatives of companies which are not so associated are also welcome. For such individuals there is a charge of \$25 per person per day.

**Advisory Council to The School of Advanced International Studies**

|                   |                      |                     |                    |
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| Frank Altschul    | Allen W. Dulles      | George G. McGhee    | Hobart A. Spalding |
| Frances P. Bolton | Milton S. Eisenhower | Samuel W. Meek      | Lewis L. Strauss   |
| William           | Adrian S. Fisher     | Paul H. Nitze,      | Wayne C. Taylor    |
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| Edward B. Burling | William              | Morehead Patterson  | Philip H. Watts    |
| C. Douglas Dillon | McC. Martin, Jr.     | Helen P. Philbin    |                    |
|                   | Elsa W. Mason        | Winfield P. Riefler |                    |

**Comments from Participants**

"Many of our people spoke particularly of the caliber of the people participating and also their presentations, the pertinence of the questions and the freedom of discussion. You are certainly to be commended for putting on such a fine program."

"The Conference seemed to me to be of unusually high quality. Not only were the speakers exceptionally good but the participants, in their questions during the meetings and in their discussions at the social interludes, displayed an awareness and frankness about the Middle Eastern problems—political, economic and social."

"I have seldom attended a more interesting series of meetings than those which you organized on the Challenge of Soviet Bloc Economic Expansion. . . . I find myself wishing that some of the most effective recommendations, which were made by the speakers, could be worked into plans of positive action either by organized groups in private industry or by appropriate government agencies."

"You are to be complimented on the quality of these conferences and the fine way in which they are organized. I only wish I could attend all of them . . ."

"Those conferences that I have attended have been of a high standard of usefulness and timeliness and I hope they will be continued indefinitely."

"The recent seminar was an extremely well-handled and productive conference, and I think the School is to be complimented."

"Your organization and your selection of speakers was excellent and we are most grateful for the kind invitation."

"I found that the sessions held during the past two days were among the most stimulating sessions on this general topic that I have ever attended."